



PRESS RELEASE

**NEW LOOK VISION GROUP INC. TO HOLD FIRST QUARTER 2020 RESULTS
CONFERENCE CALL**

Montreal, Quebec, May 7th, 2020 - New Look Vision Group Inc. (TSX: BCI) (“New Look”), announced today that it will present its first quarter results for 2020 during a conference call on Wednesday, May 13th, 2020 at 12:00 p.m. (ET) for the financial community. The financial results will be made public in a press release that will be issued on the newswire prior to the conference call. The Press Release and the Management’s Discussion & Analysis will be posted on SEDAR (www.sedar.com) and also on its own website (www.newlookvision.ca).

Financial analysts and investors are invited to attend this conference call:

CONFERENCE CALL

Time and date: Wednesday, May 13th, 2020 at 12:00 p.m. (ET)
Dial-in numbers: 1-877-223-4471 (toll-free)
1-647-788-4922 (long-distance/international)

Media and other interested individuals are invited to listen to the full replay:

CONFERENCE RECORDING PLAYBACK

Availability dates: May 13th, 2020 (3:00 p.m. ET) to May 27th, 2020 (11:59 p.m. ET)
Access telephone: 1-800-585-8367 or 416-621-4642
Reservation number: 7396003

As of April 30th, 2020, New Look had 15,660,199 Class A common shares issued and outstanding. New Look is a leader in the eye care industry in Canada with a network of 394 stores operating mainly under the New Look Eyewear, Vogue Optical, Greiche & Scaff, IRIS and various Luxury banners and laboratory facilities using state-of-the-art technologies.

For additional information please see our web site www.newlookvision.ca. For enquiries, please contact Lise Melanson (514) 877-4119.