



New Look Eyewear Inc. to Hold Third Quarter 2014 Results Conference Call

November 3, 2014

MONTREAL, QUEBEC, November 3rd, 2014 – New Look Eyewear Inc. (TSX: BCI) ("New Look") announced today that it will present its 2014 third quarter results during a conference call for the financial community. The financial results will be made public in a press release that will be issued on the newswire prior to the conference call. The Press Release and the Management's Discussion & Analysis will be posted SEDAR (www.sedar.com) and also on its own website (www.newlookvisiongroup.ca).

Financial analysts and investors are invited to attend this conference call

Date and Time

Thursday, November 6th, 2014 at 1:00 p.m. ET

Dial-in number:

1 877 223-4471 (toll-free)
(647) 788-4922 (long-distance/international)

Media and other interested individuals are invited to listen to the full replay:

Écoute ultérieure

Availability dates:

November 6th (4:00 p.m. ET) to November 28th (11:59 p.m. ET)

Access telephone number:

1 877 223-4471 (toll-free)
(647)778-4922 (long-distance/international)

Reservation number;

25316592

As of October 31, 2014, New Look had 13,257,205 Class A common shares issued and outstanding. New Look is a leader in the eye care industry in Eastern Canada having a network of 190 corporate stores mainly under the New Look, Vogue Optical and Greiche & Scaff banners and laboratory facilities using state-of-the-art technologies. Tax information regarding payments to shareholders is available at www.newlookvision.com in the Investors section.

All statements other than statements of historical fact contained in this press release are forward-looking statements, including, without limitation, statements regarding the future financial position, business strategy, projected costs and plans and objectives of, or involving New Look. Readers can identify many of these statements by looking for words such as "believe", "expects", "will", "intends", "projects", "anticipates", "estimates", "plans", "may", "would" or similar words or the negative thereof. There can be no assurance that the plans, intentions or expectations upon which these forward-looking statements are based will be

achieved. Forward-looking statements are subject to risks, uncertainties and assumptions. Although management of New Look believes that the expectations represented in such forward-looking statements are reasonable, there can be no assurance that such expectations will prove to be correct. Some of the factors which could affect future results and could cause results to differ materially from those expressed in the forward-looking statements contained herein include: pending and proposed legislative or regulatory developments, competition from established competitors and new market entrants, technological change, interest rate fluctuations, general economic conditions, acceptance and demand for new products and services, and fluctuations in operating results, as well as other risks included in New Look's current Annual Information Form (AIF) which can be found at www.sedar.com. The forward-looking statements included in this press release are made as of the date hereof, and New Look undertakes no obligation to publicly update such forward-looking statements to reflect new information, subsequent events or otherwise, except as provided by law.

For additional information please see our website at www.newlookvision.com. For enquiries, please contact Lise Melanson at (514) 877-4119.