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## **New Look Eyewear Inc. to Hold First Quarter 2015 Results Conference Call**

MONTREAL, QUEBEC, May 5th, 2015 – New Look Eyewear Inc. (TSX: BCI) ("New Look") announced today that it will present its first quarter results for 2015 during a conference call for the financial community. The financial results will be made public in a press release that will be issued on the newswire prior to the conference call. The Press Release and the Management's Discussion & Analysis will be posted SEDAR ([www.sedar.com](http://www.sedar.com)) and also on its own website ([www.newlook.ca](http://www.newlook.ca)).

Financial analysts and investors are invited to attend this conference call:

### **CONFERENCE CALL**

Date and Time

Friday, May 8th, 2015 at 1:00 p.m. EDT

Dial-in number:

1 877 223-4471 (toll-free)  
(647) 788-4922 (long-distance/international)

Media and other interested individuals are invited to listen to the full replay:

### **Écoute ultérieure**

Availability dates:

Friday, May 8th, 2015 at 1:00 p.m. EDT

Access telephone number:

1 877 223-4471 (toll-free)  
(647)778-4922 (long-distance/international)

Reservation number;

26235322

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*As of April 30th, 2015, New Look had 13,359,830 Class A common shares issued and outstanding. New Look is a leader in the eye care industry in Eastern Canada having a network of 193 corporate stores mainly under the New Look, Vogue Optical and Greiche & Scaff banners and laboratory facilities using state-of-the-art technologies.*

For additional information please see our website at [www.newlookvision.com](http://www.newlookvision.com). For enquiries, please contact Lise Melanson at (514) 877-4119.