

# NEW LOOK VISION GROUP INC.

## PRESS RELEASE

### NEW LOOK VISION GROUP INC. TO HOLD SECOND QUARTER 2015 RESULTS CONFERENCE CALL

**MONTREAL, QUEBEC, August 3<sup>rd</sup>, 2015** – New Look Vision Group Inc. (TSX: BCI) ("New Look") announced today that it will present its second quarter results for 2015 during a conference call for the financial community. The financial results will be made public in a press release that will be issued on the newswire prior to the conference call. The Press Release and the Management's Discussion & Analysis will be posted SEDAR ([www.sedar.com](http://www.sedar.com)) and also on its own website ([www.newlook.ca](http://www.newlook.ca)).

Financial analysts and investors are invited to attend this conference call.

#### ***CONFERENCE CALL***

Time and date: Friday, August 7<sup>th</sup>, 2015 at 1:00 p.m. EDT  
Dial-in number: 1-877-223-4471 (toll-free)  
1-647-788-4922 (long-distance/international)

Media and other interested individuals are invited to listen to the full replay:

#### ***CONFERENCE RECORDING PLAYBACK***

Availability dates: August 7<sup>th</sup>, (4:00 p.m. EDT) to August 28<sup>th</sup>, 2015 (11:59 p.m. EDT)  
Access telephone number: 1-800-585-8367 or 416-621-4642  
Reservation number: 83596423

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As of July 31<sup>st</sup>, 2015, New Look had 13,407,008 Class A common shares issued and outstanding. New Look is a leader in the eye care industry in Eastern Canada having a network of 193 corporate stores mainly under the New Look, Vogue Optical and Greiche & Scaff banners and laboratory facilities using state-of-the-art technologies.

For additional information please see our website at [www.newlook.ca](http://www.newlook.ca). For enquiries, please contact Lise Melanson at (514) 877-4119.