



## **NEW LOOK VISION GROUP INC. TO HOLD FOURTH QUARTER 2016 RESULTS CONFERENCE CALL**

**Montréal, Québec, March 10<sup>th</sup>, 2017** - New Look Vision Group Inc. (TSX: BCI) ("New Look") announced today that it will present its fourth quarter results for 2016 during a conference call on Thursday, March 16<sup>th</sup>, 2017 at 1:00 p.m. EST for the financial community. The financial results will be made public in a press release that will be issued on the newswire prior to the conference call. The Press Release and the Management's Discussion & Analysis will be posted SEDAR ([www.sedar.com](http://www.sedar.com)) and also on its own website ([www.sedar.com](http://www.sedar.com)) and also on its own website [www.newlookvision.ca](http://www.newlookvision.ca).

Financial analysts and investors are invited to attend this conference call:

### **CONFERENCE CALL**

Time and date: Thursday, March 10<sup>th</sup>, 2017 at 1:00 p.m. EST  
Dial-in number: 1-877-223-4471 (toll-free)  
1-647-788-4922 (long-distance/international)

Media and other interested individuals are invited to listen to the full replay:

### **CONFERENCE RECORDING PLAYBACK**

Availability dates: March 16<sup>th</sup>, 2017 (4:00 p.m. EST) to March 28<sup>th</sup>, 2017 (11:59 p.m. EST)  
Access telephone number: 1-800-585-8367 ou (416) 621-4642  
Reservation number: 79646746

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As of February 28<sup>th</sup>, 2017, New Look had 13,579,077 Class A common shares issued and outstanding. New Look is a leader in the eye care industry in Eastern Canada having a network of 220 corporate stores mainly under the New Look, Vogue Optical and Greiche & Scaff banners and laboratory facilities using state-of-the-art technologies.

*For additional information please see our website at [www.newlookvision.ca](http://www.newlookvision.ca). For enquiries, please contact Lise Melanson at (514) 877-4119.*