



## **NEW LOOK VISION GROUP INC. TO HOLD FOURTH QUARTER 2017 RESULTS CONFERENCE CALL**

**Montréal, Québec, March 15<sup>th</sup>, 2018** - New Look Vision Group Inc. (TSX: BCI) ("New Look") announced today that it will present its fourth quarter results for 2017 during a conference call on Wednesday, March 21st, 2018 at 1:00 p.m. EDT for the financial community. The financial results will be made public in a press release that will be issued on the newswire prior to the conference call. The Press Release and the Management's Discussion & Analysis will be posted SEDAR ([www.sedar.com](http://www.sedar.com)) and also on its own website [www.newlookvision.ca](http://www.newlookvision.ca).

Financial analysts and investors are invited to attend this conference call:

### **CONFERENCE CALL**

Time and date: Wednesday, March 21<sup>st</sup> 2018 at 1:00 p.m. EDT  
Dial-in number: 1-877-223-4471 (toll-free)  
1-647-788-4922 (long-distance/international)

Media and other interested individuals are invited to listen to the full replay:

### **CONFERENCE RECORDING PLAYBACK**

Availability dates: March 21<sup>st</sup>, 2018 (4:00 p.m. EDT) to April 2<sup>nd</sup>, 2018 (11:59 p.m. EDT)  
Access telephone number: 1-800-585-8367 ou (416) 621-4642  
Reservation number: 9785528

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As of February 28th, 2018, New Look had 15,475,028 Class A common shares issued and outstanding. New Look Vision is a leader in the eye care industry in Canada having a network of 378 stores mainly under the New Look Eyewear, Vogue Optical, Greiche & Scaff and Iris banners and laboratory facilities using state-of-the-art technologies.

*For additional information please see our website at [www.newlookvision.ca](http://www.newlookvision.ca). For enquiries, please contact Lise Melanson at (514) 877-4119.*