



NEWLOOK

VISION GROUP INC.

PRESS RELEASE

NEW LOOK VISION GROUP INC. ANNOUNCES ELECTION OF DIRECTORS

Montréal, Québec, May 10, 2018: New Look Vision Group Inc. (TSX:BCI) (“New Look Vision”) announced today that the nominees listed in the management information circular dated March 29, 2018 were elected as directors of New Look Vision. The detailed results of the vote for the election of directors held at the Annual Meeting of Shareholders of New Look Vision earlier today in Montréal are set out below.

Each of the following seven (7) nominees proposed by management was elected as a director of New Look Vision:

<i>Nominee</i>	<i>Votes For</i>	<i>% For</i>	<i>Votes Withheld</i>	<i>% Withheld</i>
Antoine Amiel	13,055,168	98.91	143,301	1.09
W. John Bennett	13,035,208	98.76	163,261	1.24
Richard Cherney	12,771,279	96.76	427,190	3.24
M. William Cleman	13,071,459	99.04	127,010	0.96
Paul S. Echenberg	13,071,359	99.04	127,110	0.96
Pierre Matuszewski	13,066,032	99.00	132,437	1.00
C. Emmett Pearson	12,767,989	96.74	430,480	3.26

As of April 30th, 2018, New Look Vision had 15,941,520 Class A common shares issued and outstanding. New Look Vision is a leader in the eye care industry in Canada having a network of 376 stores mainly under the New Look Eyewear, Vogue Optical, Greiche & Scaff and Iris banners and laboratory facilities using state-of-the-art technologies. Tax information regarding payments to shareholders is available at www.newlookvision.ca in the Investors section.

For additional information please see our Web site www.newlookvision.ca. For enquiries, please contact Lise Melanson at (514) 877-4119.