



PRESS RELEASE
FOR IMMEDIATE RELEASE

**NEW LOOK VISION GROUP ANNOUNCES
SUDDEN PASSING OF SENIOR VICE PRESIDENT MARIO PAGEAU, O.O.D.,**

Montréal, April 22nd 2019 – New Look Vision Group Inc. (TSX: BCI) (“New Look Vision”), is saddened to announce today that its Senior Vice President Optician Networks and New Look Eyewear President, Mario Pageau o.o.d., died suddenly last Saturday.

Antoine Amiel, President and CEO of New Look Vision said: *“It is with great sadness that I announce the passing of my friend and colleague Mario Pageau. Mario had served as our Senior Vice President Optician Networks and New Look Eyewear President since October 2017 and for 17 years before that, in various key positions throughout New Look Vision. His passion, dedication, humanity and humour will live on in our memories and inspire our actions. On behalf of all at New Look Vision, I offer our deepest condolences to his loved ones.”*

Mr. Pageau is survived by his wife Andrea Benavente, his sons Felix, Rafael and Matias, his daughters Emilie and Rebeca and his parents George and Nicole.

Marie-Josée Mercier, Vice-President Sales and Customer Experience, New Look Eyewear since 2010 is appointed General Manager of New Look Eyewear with immediate effect. Ms. Mercier is a distinguished retail professional with over 30 years’ experience, of which 14 years with the New Look Vision Group.

Details of the funeral will be communicated at a later date on the company's website: www.newlookvision.ca

As of April 22nd, 2019, New Look Vision had 15,597,094 Class A common shares issued and outstanding. New Look Vision is a leader in the eye care industry in Canada comprised of a network of 379 locations operating mainly under the Iris, New Look Eyewear, Vogue Optical and Greiche & Scaff banners and laboratory facilities using state-of-the-art technologies.

For additional information please see our Web site www.newlookvision.ca. For enquiries, please contact Caroline Desrosiers (National Public Relations) at (514) 880-2881.